

Robin S. Reed

Keys to Independence

Golf Classic

Benefiting
Treasure House

April 25, 2025

Arizona Biltmore Golf Club
2400 E Missouri Ave, Phoenix, AZ 85016
Registration at 6:30am
Shotgun Start at 8:00am
Awards Luncheon at 1:00pm

3rd Annual Tournament



What are Keys to Independence?

Life Coaches. Community Assistants. Independent Living Skills. Life & Job Skills Development. Employment Opportunities. Social Inclusion. Health & Well-Being. Community Engagement. Financial Literacy. Self-Advocacy. Transportation. Recreation. More.





On **April 25, 2025** two courses at the Arizona Biltmore Golf Club will be the backdrop for the 3rd Annual Keys to Independence Golf Classic benefiting Treasure House, a supportive living residence for young adults with intellectual and developmental disabilities (IDDs).

Treasure House drives the mission to solve the unique challenges faced by residents and their families. Companies like yours can help us optimize and deepen our fundraiser's impact.



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SWING INTO ACTION FOR TREASURE HOUSE!

When you tee up to support our distinct IDD housing model, you empower 29 residents from around the nation with the chance to chase their dreams of independence down the fairway. Funds raised at the **Robin S. Reed Keys to Independence Golf Classic** enable Treasure House to guide its residents through life's bunkers as well as celebrate the holes in one!

We are committed to removing stigmas, promoting independent living, and fostering personal growth. Thank you for sharing the belief that everyone deserves the opportunity to **thrive with their abilities**.

Register: treasurehouse.org/golf



Sponsorships with Play

There is one sponsorship opportunity available per package unless otherwise noted.
All sponsorships below include recognition on Treasure House's social media & website.

Title Sponsor \$20,000

- Two Foursomes
- Mega Ticket for Each Golfer – Access to all event-day activities
- Banner at Registration and Lunch
- Signage at Driving Range
- Logo on Mega Ticket
- Logo on Bag Tag
- Recognition & Speaking Opportunity at Lunch
- Recognition in Newsletter

Shirt Sponsor \$15,000 (Pending Details)

- Dual Logos on Shirts for all attendees

Course Sponsor \$10,000

- 2 Available (1 Links Course, 1 Estates Course)
- Option 1: Two Foursomes
- Option 2: One Foursome & Hole Sponsor
Select: 1st Hole OR 18th Hole
- Mega Ticket for Each Golfer – Access to all event-day activities
- Recognition on Golf Cart Digital Sign
- Recognition at Lunch
- Recognition in Newsletter

Hat Sponsor \$10,000

- Custom Treasure House hats made on site
- Logo on Hat Tag
- Signage at Hat Station
- Recognition at Lunch

Golf Ball Sponsor \$6,500

- One Foursome
- Dual Logos on Golf Balls

Gold Sponsor \$5,000

- 4 Available
- Option 1: Two Foursomes
- Option 2: One Foursome & Hole Sponsor
- Recognition in Newsletter

Lunch Sponsor \$5,000

- One Foursome
- Signage in the Banquet Room
- Recognition at Lunch

After Party Sponsor \$5,000

- One Foursome
- Signage by the Band
- Recognition at Lunch

Cigar Sponsor \$4,500

- One Foursome
- Logo on Cigar (Cigar Roller On Site)
- Signage by the Cigar Station
- Recognition at Lunch

Golf Towel Sponsor \$4,500

- One Foursome
- Dual Logos on Golf Towels

Drink Cart Sponsor \$4,500

- 2 Available (1 Links Course, 1 Estates Course)
- One Foursome
- Signage on 2 drink carts

Hit It and Get It Sponsor \$4,500

- One Foursome
- Signage at Putting Green
- Skill Contest

Ball Launcher \$4,500

- One Foursome
- 2 Available (1 Links Course, 1 Estates Course)
- Sponsor to brand the ball launcher hole however they see fit

Booze Bar \$5,000

- One Foursome
- Signage at bar
- Sponsor to brand the bar however they see fit

Breakfast Sponsor \$4,500

- One Foursome
- \$10 Breakfast Credit per Player
- Signage by Breakfast

Hole Sponsor \$2,500

- One Foursome
- Many Available
- Sponsor to brand the hole however they see fit



Complete your Sponsorship
at treasurehouse.org/golf

Or contact Sara Rahrig at
sara@treasurehouse.org

Sponsorships without Play



Golf Ball Sponsor \$5,500

- Dual Logos on Golf Balls

Cigar Sponsor \$3,500

- Logo on Cigar (Cigar Roller On Site)
- Signage by the Cigar Station
- Recognition at Lunch

Golf Towel Sponsor \$3,500

- Dual Logos on Golf Towels

Drink Cart Sponsor \$3,500

- 2 Available (1 Links Course, 1 Estates Course)
- Signage on 2 drink carts

Hit It and Get It Sponsor \$3,500

- Signage at Putting Green
- Skill Contest

Ball Launcher \$3,500

- 2 Available (1 Links Course, 1 Estates Course)
- Sponsor to brand the ball launcher hole however they see fit

Booze Bar \$3,500

- Bar Signage
- Sponsor to brand the bar however they see fit

Breakfast Sponsor \$3,500

- \$10 Breakfast Credit per Player
- Signage by Breakfast

Sponsor Treasure House Residents \$1,500

- Many Available
- 3 Treasure House Residents and Staff to Play
- Signage on 2 golf carts

Hole Sponsor \$1,500

- Many Available
- Sponsor to brand the hole however they see fit

Come Play

Foursome Only \$1,500

Twosome Only \$800

Single Only \$400

Spectate

Awards Luncheon \$50



Complete your Sponsorship at treasurehouse.org/golf
Or contact Sara Rahrig at sara@treasurehouse.org





ABOUT

Robin S. Reed

The **Robin S. Reed Keys to Independence Classic** stands as a tribute to the remarkable legacy of Robin S. Reed, a beloved figure within both Treasure House and the broader Arizona community.

Robin was deeply involved in supporting causes close to his heart, including his passionate advocacy for young adults with intellectual and developmental disabilities (IDDs). His board member leadership for Treasure House and his dedication to our mission of empowerment exemplified his commitment to making the world a more inclusive and compassionate place.

Robin was a visionary leader and advocate who dedicated his life to fostering equality. As the CEO of the Black Chamber of Arizona, he tirelessly championed the cause of minority entrepreneurs and worked towards advancing diversity in the business world. Throughout his tenure, Robin Reed's impact reverberated far and wide, touching the hearts of countless individuals who were inspired by his unwavering commitment to positive change. He was not just a leader, but also a mentor, a confidant, and a friend to many.

Robin's influence extended to the political sphere, where he collaborated closely with leaders at both the local and state levels to drive forward initiatives focused on unity and progress. His efforts were recognized and celebrated by prominent figures such as Congressman Greg Stanton, Phoenix Mayor Kate Gallego, and Arizona Governor Katie Hobbs, all of whom acknowledged his profound contributions to the community.

As Treasure House honors Robin's memory through the **Robin S. Reed Keys to Independence Classic**, we celebrate not only his extraordinary accomplishments but also the enduring spirit of generosity that he embodied. His legacy will continue to inspire and uplift us all, reminding us of the profound impact that one individual can have on their community and beyond.