

Brenda and Kurt Warner's
Celebrity
GAME NIGHT

HONORING
LARRY FITZGERALD

BENEFITING



PRESENTING SPONSORS



DIGITAL MEDIA SPONSOR



FRIDAY, FEBRUARY 15, 2019

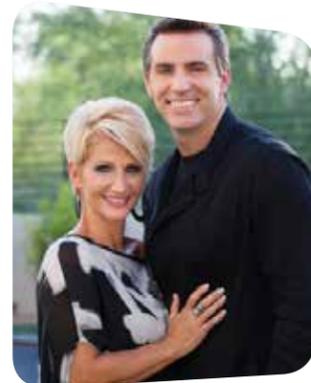
6:30 TO 9:00 P.M. | THE VAN BUREN
401 W. Van Buren St., Phoenix, AZ 85003

JOIN HALL OF FAME QUARTERBACK KURT WARNER AND HIS WIFE BRENDA FOR THE SECOND ANNUAL CELEBRITY GAME NIGHT
THE MOST FUN AND UNIQUE FUNDRAISING EVENT OF THE YEAR!

Kurt is honoring Arizona Cardinals legend and active community philanthropist Larry Fitzgerald, and will be joined by celebrities as well as current and former professional athletes at this premier event.

The event promises not to be the same old stodgy fundraiser — we're breaking out all your game room favorites and giving you a chance to mingle, play and compete. The program will feature some of your favorite athletes competing in highly entertaining game shows and interactive contests. The highlight of the evening will be a special tribute to Larry Fitzgerald, including an in-depth conversation about his life and career.

Kurt and Brenda are raising money for their most passionate cause — Treasure House, a supportive living environment where young adults with intellectual and developmental disabilities can participate in their community, achieve independence, and realize their purpose. It's going to be a great evening benefiting a very worthy cause.



While he is well known as one of the greatest wide receivers in the history of football, Larry Fitzgerald has used his visibility as an NFL player to support several charitable initiatives, raise money for charity, and inspire others to give. He understands that his position as a professional athlete brings with it a responsibility to give back to the community.

In addition to his extensive volunteer activities, and direct donations to charities, in 2005 Larry established **The Larry Fitzgerald First Down Fund**.

The First Down Fund has two priorities:

- 1** Promoting reading proficiency and technology access for K-12 youth as cornerstones to success at school and in life, and
- 2** Supporting efforts to prevent and cure breast cancer and support breast cancer survivors.

To date in 2018 The Larry Fitzgerald First Down Fund has made grants totaling over three hundred thousand dollars to organizations with demonstrated success closing the reading and technology gap and organizations serving breast cancer survivors. The First Down Fund will make grants totaling at least six hundred thousand dollars this year.

In 2017, Larry was the co-winner of the NFL's Walter Payton Man of the Year Award.

Larry knows he has a responsibility to give back to the community. In the process he has been honored to be involved in powerful and inspiring work.



LARRY FITZGERALD





**“ALL PEOPLE, REGARDLESS OF ABILITY, HAVE
A PURPOSE AND CALL FOR THEIR LIFE.”**

KURT AND BRENDA WARNER

OUR MISSION

To provide a supportive living environment where young adults with intellectual and developmental disabilities can participate in their community, achieve independence, and realize their purpose.

OUR VISION

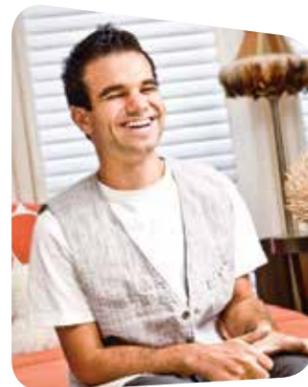
All adults, regardless of their abilities, will be active and valued members in their community.

OUR STORY

Treasure House is the vision of Kurt and Brenda Warner, who believe that all people, regardless of ability, have a purpose and call for their lives and are able to participate in meaningful and challenging activities, establish personal relationships, and contribute to society when provided with appropriate support and opportunities.

The Warners have been inspired and amazed by all that their son Zachary has accomplished in his life, despite the diagnoses and labels given to him. It is their love for Zack that gives them the passion to create an environment that will not only support those with intellectual and developmental disabilities, but will also allow them to thrive as they share their gifts with others.

Treasure House is a supportive living community for young adults with intellectual and developmental disabilities (IDD), with its first location in the Greater Phoenix Metropolitan area. A strong emphasis on independence, respect, and community integration will provide an optimal environment for residents to live, work, and enjoy recreational activities while being part of a larger family.



WHO WE ARE

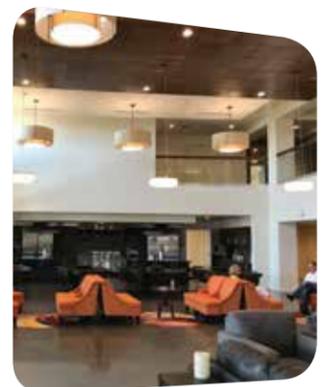
Every human being is a treasure. And every treasure is unique. We all have our strengths, and we all have our challenges.

For young people with developmental disabilities, those strengths and challenges can be difficult to balance. How can we make sure they grow to their full potential, while caring for their day-to-day needs?

Welcome to Treasure House, a community of residences for young adults in their 20s and 30s with cognitive, intellectual or developmental disabilities — and the ability to grow and thrive and enjoy life. Our residents enjoy their own furnished, one-bedroom apartment with access to such amenities as a family style kitchen, lounge, game room, patio and backyard activities area. It's designed to not just be a place to live, but to truly be a home.

Each resident participates in their own selected vocational, educational or volunteer opportunities to help fuel their individual growth. And the Treasure House community is filled with opportunities to socialize and share recreation, friendship and daily living experiences.

The goal is to create a unique, welcoming environment for our residents that helps them achieve their full potential while enjoying their own independence and personal growth.



Visit www.treasurehouse.org for more information.

★ Tickets and Sponsorships

Tickets and sponsorships can be purchased at www.treasurehouse.org/gamenight, and come in a variety of different packages. Don't miss this great event! Sponsorship Deadline — February 1, 2019.

TITLE SPONSOR

Become the title sponsor for Brenda & Kurt Warner's Celebrity Game Night and get some extraordinary exposure, event experiences and access to the VIPs, all benefiting a great cause!

**TOTAL COST:
\$50,000**

- Exclusive sponsorship recognition for the Celebrity Game Night Kickoff
- Logo placement on all event materials
- Digital on-screen listing
- Special in-person recognition from the podium as the Title Sponsor by Kurt and Larry
- 20 tickets to the event with special reserved seating
- 20 tickets to the VIP pre-event reception with Kurt, Larry and other stars
- Full-page back-cover ad in event program and logo placement on cover
- Logo recognition on event web site and in social media outreach
- Inclusion as the Title Sponsor in event press releases with the event "Presented by (Your Organization)"
- A collection of signed memorabilia from Kurt and Larry

PRESENTING SPONSOR

Your organization can be the presenting sponsor for this high-profile fundraising event, and have a great time in the process!

**TOTAL COST:
\$25,000**

- Logo placement on all event materials
- Digital on-screen listing
- Special recognition from the podium as the Presenting Sponsor
- 10 tickets to the event with special reserved seating
- 10 tickets to the VIP pre-event reception with Kurt, Larry and other stars
- Full-page ad in event program and logo placement on cover
- Logo recognition on event web site and in social media outreach
- Inclusion as a Presenting Sponsor in event press releases
- A collection of signed memorabilia from Kurt and Larry

PREMIER SPONSOR

Show your support for Kurt and Larry and Treasure House while enjoying the benefits of our Premier Sponsor level!

**TOTAL COST:
\$10,000**

- Digital on-screen listing
- Special recognition from the podium as a Premier Sponsor
- 10 tickets to the event
- Four tickets to the VIP pre-event reception with Kurt, Larry and other stars
- Brand and signage sponsorship of one of our game stations
- Half-page ad in event program and logo placement on cover
- Signed memorabilia from Kurt and Larry

CHAMPION SPONSORSHIP

Sponsor one of our game stations and enjoy significant exposure for your organization as well as an opportunity to be a part of this exciting evening!

**TOTAL COST:
\$5,000**

- Printed recognition on all event materials
- Digital on-screen listing
- 10 tickets to the event
- Brand and signage sponsorship of one of our game stations

★ Exclusive Sponsorship Opportunities

VIP RECEPTION SPONSORSHIP

Your organization can be the exclusive sponsor of the VIP reception with Kurt and Larry!

**TOTAL COST:
\$20,000**

- Exclusive signage and branding in VIP reception
- Digital on-screen listing
- Special recognition from the podium as a VIP Reception Sponsor
- 10 tickets to the event
- 10 tickets to the VIP pre-event reception with Kurt, Larry and other stars
- Signed memorabilia from Kurt and Larry
- Half-page ad in event program and logo placement on cover

BAR/HOSPITALITY SPONSORSHIP

Stand out at Brenda & Kurt Warner's Celebrity Game Night by being a Bar or Hospitality Sponsor!

**TOTAL COST:
\$15,000**

- Logo placement on all event materials
- Exclusive signage and branding near bar or dining station
- Digital on-screen listing
- 10 tickets to the event
- Signed memorabilia from Kurt and Larry
- Half-page ad in event program and logo placement on cover

★ Print Media Partner Sponsorship Opportunity

We are seeking a PRINT MEDIA PARTNER for this exciting event! It's a perfect opportunity for your company to receive great exposure while supporting a worthy cause. More than 1,000 people are expected to attend the event, and tens of thousands will be exposed to the event through our outreach efforts.

We're asking our PRINT MEDIA PARTNER to provide an equivalent amount of media time in exchange for the benefits below. If your company is interested, please provide an overview of your proposed media package.

PRINT MEDIA PARTNER SPONSORSHIP

Here's what your company will receive as PRINT MEDIA PARTNER:

**VALUED AT:
\$20,000**

- Exclusive pre-event coverage and opportunity for one-on-one interviews with Kurt and Larry
- Digital on-screen logo recognition at the event
- Recognition from stage at the event
- Logo recognition on all event collateral and digital marketing
- Inclusion as "Media Partner" in social media posts
- Logo placement on all event materials
- Four tickets to the event
- Four tickets to the VIP pre-event reception with Kurt, Larry and other stars
- Half-page ad in event program and logo placement on back cover

★ Event Tickets

For individual tickets please visit www.treasurehouse.org/gamenight.

Additional sponsorship opportunities are available.



FOR MORE INFORMATION, CONTACT:

Lauri Tanner — Treasure House

(602) 714-8189

lauri@treasurehouse.org

7815 W. Aspera Blvd.,

Glendale, Arizona 85308

www.treasurehouse.org

*Treasure House (EIN 80-0836112) is a 501(c) 3 organization.
Your contributions are tax deductible to the extent allowed by law.*

